

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
WILMINGTON, DE
PERMIT NO. 1817

Delaware Nursery
& Landscape
Association



P.O. Box 897
Hockessin, DE 19707

Address Service Requested

DELAWARE HORTICULTURE INDUSTRY EXPO and 34th ANNUAL DELAWARE PESTICIDE CONFERENCE

January 17 & 18, 2024

Modern Maturity Center
Dover, Delaware



Delaware Nursery
& Landscape
Association



UNIVERSITY OF DELAWARE
COOPERATIVE
EXTENSION



DHIE & PESTICIDE CONFERENCE
TWO DAY FORMAT
CONTINENTAL BREAKFAST & LUNCH INCLUDED

FEATURING:

DAN BENARCIK was a Plant Science major at UD. He started work at Mt Cuba Center as the Woods Path gardener where he developed a real love of native plants. Dan then went to work for Imperial Nurseries, a large East Coast wholesaler of landscape plants where he gained an understanding of commercial production and the business world. In 1993, he went to work for Chanticleer Garden in Wayne, PA. At Chanticleer, Dan oversees the Courtyard Gardens with an emphasis on tropical, sub-tropical and tender perennials for seasonal display. He also shares his passion and creativity for gardening as a public speaker. Dan's writing has appeared in Fine Gardening, Horticulture, Martha Stewart Living and Rodale's gardening books. He's also been seen on television promoting plants on QVC for Cottage Farms Nursery and featured on episodes of Cultivating Life.

WENDY BRISTER is the Marketing Director for Cavano's Perennials, Inc. (Kingsville MD) and the former Conference Coordinator of the Native Plants in the Landscape Conference (Millersville, PA). Wendy has a BS in Landscape Architecture from Temple University and has been working in varying capacities within the green industry for the past 25 years.

ANDREW BUNTING is Vice President of Horticulture and leads the utilization of planting and design to promote environmentally sound gardening practices at PHS. Prior to PHS, Andrew worked at the Chicago Botanic Garden, Chanticleer Garden, and the Scott Arboretum for a tenure of 27 years. He has received the American Public Gardens Association's Professional Citation, Chanticleer Scholarship in Professional Development, and the Certificate of Merit from the Pennsylvania Horticultural Society. He also serves on the Board of Magnolia Society International. Andrew published his first book in 2015, "The Plant Lover's Guide to Magnolias."

JOHN EMERSON is a Turfgrass Extension Agent at the University of Delaware who works with the Delaware Nutrient Management and the Pesticide Safety programs. He is also a part-time graduate student studying soil testing and fertilizer management for turfgrasses. John has roughly 17 years experience in the turfgrass industry where he has held various roles including golf course superintendent, consultant, and turfgrass research assistant.

LAUREN KOPE currently serves as the Director of the University of Delaware Botanic Gardens (UDBG). Prior to joining UDBG, Lauren worked as the Manager of Living Collections at Wyck Historic House and Garden in Philadelphia, and she is a graduate of the Longwood Gardens Professional Horticulture Program. Lauren also worked as Head Gardener of a private residence in Charlottesville, VA and she has designed and maintained gardens for clients in Pennsylvania and northern Delaware. Lauren holds a B.S. in Agricultural Science from Virginia Tech and is currently working to complete her M.B.A. at the University of Delaware.

BRIAN KUNKEL received his B.S. from Northern Kentucky University his M.S. from the University of Kentucky and his PhD from The Ohio State University in 2003. He worked briefly with TruGreen ChemLawn before beginning his post-doctoral work with the USDA-ARS in Georgia. Brian began his current position at the University of Delaware in 2006 where he has worked on various projects studying armored and soft scale species, redheaded flea beetles, whiteflies, mealybugs, brown marmorated stink bugs, thrips, and other various ornamental pests.

MIKE LEVENTRY owns Verdant Plant Health Care, which provides environmentally responsible solutions for landscape and turf health issues. He is an ISA Certified Arborist® and has a degree in plant protection from the University of Delaware.

JILL POLLOK is the Plant Diagnostician at the University of Delaware, starting in April 2020. She came from Virginia Tech, working as a plant pathology Research Specialist in vegetable and field crops on the Eastern Shore. She has a master's degree in Plant Pathology.

DELAWARE HORTICULTURE INDUSTRY EXPO

JANUARY 17 & 18, 2024 • TRADE SHOW OPEN 8:00 A.M. - 3:00 P.M.

January 17, 2024

This day will award 2 Pesticide Applicator Recertification Credits for DE Categories PA, 03, 10. Credits also available for PA, MD, ISA. 1 DE Nutrient Management CEU. 1 CNP CEU.

8:00 - 8:30 Registration/View Exhibits

8:30 - 8:45 DNLA Business Meeting

8:45 - 9:40 The Real Conversations Needed Between Buyers and Suppliers

Wendy Brister, Cavano's Perennials

Whether you realize it or not, our industry has changed. Supply chain shortages, labor shortages, and inflation have played major roles in this. Let's look at the challenges facing perennial growers, the steps taken to improve the situation, and tips for designers/buyers to become more educated purchasers. It is time to open the lines of communication!

9:40 -10:40 Artistic Flourishes, Pots with a Purpose

Dan Benarcik, Chanticleer

The exciting world of container culture. A look at the breadth of container gardening styles and techniques. Different types of containers as well as some favorite plants for container culture.

10:40-11:10 Break/View Exhibits

11:10-12:00 Groundcover Trials & Tribulations: A Performance Evaluation of Options to Invasives

Lauren Kope, University of Delaware

In 2022, Delaware legislation went into effect prohibiting several commonly used groundcovers that are known to escape cultivation and spread into natural areas, leading to costly and often futile treatment options. These aggressive species are now banned from production, delivery, and sale in the state. UDBG's research aims to provide a side-by-side comparison of the recently banned groundcovers with potential alternatives.

12:00- 1:00 Lunch/View Exhibits

1:00 - 1:50 Design Principles that can be Applied to the Home Landscape

Dan Benarcik, Chanticleer

Does your client want a garden refresher? We'll review options to provide that "new look".

1:50 - 2:10 Break/View Exhibits

2:10 - 3:00 2023 - A Year in Review. What to look for in 2024.

Jill Pollok & Brian Kunkel, University of Delaware

Last year's weather will continue to present a host of horticultural challenges. Correct diagnosis is imperative for proper management, and the symptoms can be confusing. This dynamic duo will review strategies to minimize the aftermath and share preventative strategies for our region in challenging climates and difficult sites (ie. plant choice & pest & disease management, etc.)

MODERN MATURITY CENTER
1121 FORREST AVENUE • DOVER, DE 19904
In the event of severe inclement weather,
contact (888) 448-1203 for instructions.

If you have special needs that need to be accommodated, please contact the DNLA two weeks prior to the event.

January 18, 2024

This day will award 3 Pesticide Applicator Recertification Credits for DE Categories PA, 03, 10. 1 Credit for Category 5A, 5C, 02, 06. Credits also available for PA, MD, ISA. 2 DE Nutrient Management CEUs. 1 CNP CEU.

7:45 - 8:30 Registration/View Exhibits

8:30 - 9:20 DE Pesticide Rules & Regulation Changes - Federal Updates

Amanda Strouse & DDA Pesticide Management & Enforcement

A review of changes to DE's Pesticide Rules and Regulations necessary to remain in compliance with the EPA Certification of Pesticide Applicators and meet federal requirements. We'll review: Registered Service Employees, RUPs, changes to Private applicators, changes in commercial applicator categories, & more. Added bonus - a review of current tips from DDA pesticide compliance inspectors..

9:20 -10:15 Plant Collecting Around the World

Andrew Bunting, Pennsylvania Hort Society

Join Andrew as he discusses the importance of seeking plants from across the globe through exploration. This lecture delves into the process that plant explorers have used for the last 150 years to bring international plants to the garden. Bunting will discuss the importance of looking for captivating plants in the wild and how to collect them including seed collection and growing plants in the nursery. He will highlight many of the adventures he has experienced along the way in pursuit of great plants in his travels through Japan, South Africa, China, Taiwan and Vietnam.

10:15-10:50 Break/View Exhibits

10:50-11:40 Cultural Management Solutions for the Landscape

Mike Leventry, Verdant Plant Health Care

Learn how to manage landscape problems with cultural control solutions. Design and implement landscapes that can be managed successfully and sustainably.

11:40-12:00 Landscape Awards

12:00- 1:00 Lunch/View Exhibits

1:00 - 1:50 Real-World Solutions for Ecological Landscapes on Commercial & Industrial Properties

Andrew Bunting, Pennsylvania Hort Society

Let's explore the approaches to consider when renovating urban sites and the landscaping interventions, such as bioswales and rain gardens, that enhance the ecological functions of the site. We'll discuss trees, shrubs and perennials that thrive in difficult urban sites, and as well as aesthetic, cost, and maintenance considerations.

1:50 - 2:15 Break/View Exhibits

2:15 - 3:00 Turfgrass Application Updates: Giving Your Customer a Livable Lawn

John Emerson, University of Delaware
 Jack Layton, Layton's Professional Care

John and Jack will review recent changes to the recommended fertilization schedule, and the products and maintenance practices available to ensure happy customers and healthy, resilient lawns.

HORTICULTURE INDUSTRY EXPO & PESTICIDE CONFERENCE REGISTRATION

Registration fee includes: continental breakfast, lunch, trade show and seminars.

Complete the following by filling in the number attending each day.

Company:	_____	Vegetarian Lunch	_____
Name(s):	_____	Lunch	_____
Address:	_____	Jan. 17th Seminars:	@ \$55 for DNLA members
City:	State: _____ Zip: _____		@ \$70 for non-members
Phone:	Contact: _____	Jan. 18th Seminars:	@ \$65 after Jan. 8 for DNLA members
Email:	_____		@ \$80 after Jan. 8 for non-members
To register/pay by credit card go to: https://2024DEHORTEXPO.eventbrite.com		Register to Attend	@ \$105 for DNLA members
DO NOT USE INTERNET EXPLORER		Both Days Prior to	@ \$135 for non-members
Please make checks payable to: DELAWARE NURSERY & LANDSCAPE ASSOCIATION		Jan. 8th	\$ _____ TOTAL ENCLOSED
RETURN BY JANUARY 8, 2024 TO: DNLA • P.O. Box 897 • Hockessin, DE 19707		Registration after January 8, 2024, or at the door, may not include lunch.	
Questions, contact Val at dnlainc@gmail.com or (888) 448-1203		Registration substitutions may be made on day of meeting at no charge.	
		All fees non-refundable.	