



## Speakers/ Workshops



### Ride-On Sprayer/Spreader Calibration

Proper calibration of your spreader and sprayer will improve turfgrass health and your bottom line.

*John Emerson, UD Cooperative Extension*

### Sales Process for Landscape Lighting

You've got both the product and a potential customer. Dale shares the ABC's to land the job.

*Dale Carey, Central Turf & Irrigation Supply*

### Managing Community Open Spaces and HOA Expectations

Meadows take at least 3 years to become established. Rain gardens, while an effective strategy for managing water can become a weedy eyesore. Learn how to establish alternative landscapes effectively and manage them properly while setting realistic client expectations.

*Sue Barton, UD Cooperative Extension*

### Pest/Disease Walk

Jill, Brian, and their interns will serve as your guides on a stroll through the Carvel gardens as they discuss crape myrtle bark scale, emerald ash borer and other pests and diseases found on site.

*Jill Pollok & Brian Kunkel UD Cooperative Extension*

### CNP Plant & Turfgrass Weed ID

Challenge yourself and refresh your skills with this identification exercise.

*Sue Barton, UD Cooperative Extension  
& Valann Budischak, DNLA*

### The Do's and Do Not's of Summer Pruning

Join Richard as he shows us the basics of summer pruning - Should I? When? How?

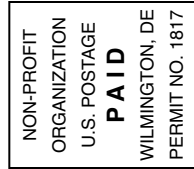
*Richard Pratt CA,*

*Vice Chair of the Governor's Council on Forestry*

### Equipment & New Product Infomercials

What's new. What's hot. What you need to know from your DNLA suppliers.

*Summer Expo Exhibitors*

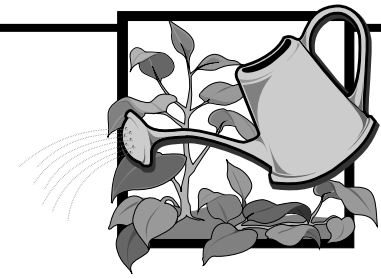


Delaware Nursery  
& Landscape  
Association



P.O. Box 897  
Hockessin, DE 19707

Address Service Requested



# DELAWARE SUMMER TURF AND NURSERY EXPO

Thursday,  
August 17, 2023

Carvel Research &  
Education Center

Home of  
Sussex County  
Cooperative Extension  
Georgetown, DE

*Sponsored By*



Delaware Nursery  
& Landscape  
Association



UNIVERSITY OF DELAWARE  
COOPERATIVE  
EXTENSION



2023

# Summer Turf and Nursery Expo UD's Carvel Research & Education Center Georgetown, DE

Come spend the day at the DNLA's Summer Turf & Nursery Expo. Increase your knowledge, improve your skills and earn valuable pesticide and nutrient management credits.

**This day will award 4 Pesticide Applicator Recertification Credits for DE Category 03. Credits from PA, MD, ISA also available. 1 DE Nutrient Management CEU will also be available.**

### Directions:

The center is located between Laurel and Georgetown, Delaware on Route 9, also known as County Seat Highway. The REC is 4.7 miles west of the intersection of Route 9 and Route 113 in Georgetown, and about 8 miles east of the intersection of Route 9 and Route 13 in Laurel, Delaware.

**Carvel Research & Education Center**  
16483 County Seat Highway (Rt.9)  
Georgetown, DE 19947  
(302) 856-7303

## Summer Turf & Nursery Expo Program Schedule

- 8:00 - 9:00 **Registration/View Exhibits/**  
CNP Plant & Turfgrass Weed ID
- 9:00 - 10:00 Concurrent Education Workshops  
**Red Group: Pest/Disease Walk**  
Jill Pollok, Brian Kunkel,  
UD Cooperative Extension  
**Blue Group: Ride-On Sprayer/Spreader Calibration**  
John Emerson,  
UD Cooperative Extension
- 10:00 - 10:45 **Option 1: Equipment & New Product Infomercials**  
Summer Expo Exhibitors  
**Option 2: The Do's and Do Not's of Summer Pruning**  
Richard Pratt, ISA Certified Arborist
- 10:45 - 11:15 **Break/View Exhibits/CNP Plant & Turfgrass Weed ID**
- 11:15 - 12:15 Concurrent Education Workshops  
**Option 1: Managing Community Open Spaces and HOA Expectations**  
Sue Barton,  
UD Cooperative Extension  
**Option 2: Sales Process for Landscape Lighting**  
Dale Carey,  
Central Turf & Irrigation Supply
- 12:15 - 1:00 **Lunch/View Exhibits/CNP Plant & Turfgrass Weed ID**
- 1:00 - 2:00 Concurrent Education Workshops  
**Red Group: Ride-On Sprayer/Spreader Calibration**  
**Blue Group: Pest & Disease Walk**
- 2:00 - 2:50 **CNP Plant & Turfgrass Weed ID Challenge**  
Sue Barton & Valann Budischak,  
UD Cooperative Extension

## DNLA SUMMER TURF & NURSERY EXPO REGISTRATION

Registration fee includes: lunch, trade show and seminars.

Complete the following by filling in the number attending:

Company: \_\_\_\_\_ @ \$50 for DNLA Members  
 Name(s): \_\_\_\_\_ @ \$65 for Non-Members  
 Address: \_\_\_\_\_ @ \$60 after Aug. 3, for DNLA Members  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ @ \$75 after Aug. 3, for Non-Members  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Gold @ \$100 Silver @ \$75

**Event Sponsorship** - Two levels of sponsorship are available at this year's event. All Sponsors will be acknowledged in the day's program.

To register/pay by credit card go to: <https://2023dnlasummerexpo.eventbrite.com>

DO NOT USE INTERNET EXPLORER

Please make checks payable to: DELAWARE NURSERY & LANDSCAPE ASSOCIATION

Return to: DNLA

P.O. Box 897

Hockessin, DE 19707

**TOTAL ENCLOSED: \$** \_\_\_\_\_

All fees non-refundable.

Registration substitutions may be made on day of meeting at no charge.